



Brandeis Orchestra Guild
Kevin Garcia-Hettinger & Olga De Leon,, Orchestra Directors
Susan Ibrahim, Guild President
www.brandeishsorchestra.org
13011 Kyle Seale Pkwy
San Antonio, TX 78249
210-397-8306

To Brandeis Orchestra Parents & Students,

As you know, this year the Brandeis Orchestra will be traveling to New York City to compete in the Orchestra Cup National Competition at Lincoln Center, Alice Tully Hall in March 2022. To help defray some of our trip costs, we are asking for businesses and community members to help us by becoming member sponsors.

Member sponsors will receive a number of benefits as shown on the following pages. Please feel free to share this opportunity with any potential sponsors, for example: restaurants, doctor/dental offices, businesses. Locations close to Brandeis are often interested in helping their community school programs. Since the Brandeis Orchestra Guild is a non-profit organization, all contributions are tax deductible. Contributions will go toward general/group trip expenditures not to any specific student.

Here is an example of how to ask for sponsorship contributions:

1. Print out and familiarize yourself with the Sponsorship forms.
2. Decide on which businesses you plan to approach, and ask to speak to the manager or owner. Try to visit during times when the businesses are not as busy (ex. For restaurants 2-4pm is a great time) or ask to arrange a time to meet.
3. Present the information to the business manager/owner in a clear, concise manner. Make sure to mention that this is the Brandeis Orchestra and we are trying to find sponsors to help fund our trip to New York City to perform in Carnegie Hall. Mention the perks for Sponsors (name of business in program, etc.) and the tax-deductible factor. If it is a business near Brandeis mention how many Brandeis students and families visit these businesses every day and this would be a great opportunity to support our local students as well as advertise for their business.
4. Let potential sponsors know that checks should be made payable to: Brandeis Orchestra Guild. They can be mailed along with the sponsorship form to:

Brandeis Orchestra Guild
c/o Kevin Garcia-Hettinger
10111 Sandbrook Hill
San Antonio, TX 78254

Sponsors can complete the form and submit check payment by mail. After receiving payment, a receipt and thank you letter will be mailed to each sponsor. Please do not collect payment directly.

If you or any potential sponsors have questions, please feel free to contact me at director@brandeishsorchestra.org.

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Prospective Sponsor:

The Brandeis Orchestra Guild is proud to announce that the Brandeis Orchestras will be performing & competing at the Orchestra Cup at Lincoln Center in New York City. For the upcoming 2021-2022 Concert Season, we would like to ask you to become a sponsor of the Brandeis High School Orchestra. Our sponsorship goal is to raise enough funds to help students be part of this incredible performance opportunity.

Founded in 2008, the Brandeis High School Orchestras boasts annual consecutive UIL Sweepstakes Awards, 20 TMEA All-State Students, over 350 All-Region Orchestra students, numerous students representing in National Orchestras, Grand Champions at the Winter-Park Music Festival, 2017 FAME award winners, annual National Anthem performances at San Antonio Spurs games, finalist in the ASTA's National Orchestra Festival, and the first San Antonio high school orchestra to be invited to the International Midwest Clinic in Chicago.

In return for your sponsorship, your business name and/or logo will also be promoted in our newsletter, on our orchestra website, posters and t-shirts. In addition, you will be presented a certificate of appreciation for you to display at your business expressing our gratitude for your sponsorship of the Brandeis High school Orchestra.

- ❖ Professional Level II - \$250 Donation
 - Company Name printed on Brandeis Orchestra T-Shirt
 - Recording of the Brandeis Varsity Orchestra
 - Certificate of appreciation
- ❖ Professional Level - \$500 Donation
 - Company Name and/or Logo printed on Brandeis Orchestra T-Shirt
 - Recording of the Brandeis Varsity Orchestra
 - Certificate of appreciation
 - ¼ Page advertisement space in Winter and Spring Concert programs.
- ❖ Virtuoso Level - \$750 Donation
 - Company Name and/or Logo printed on Brandeis Orchestra T-Shirt
 - “Brandeis Orchestra Sponsor” Plaque to display at your business
 - Seating at all Brandeis Orchestra Concerts in San Antonio, TX.
 - ½ Page advertisement space in Winter and Spring Concert programs.
- ❖ Maestro Level - \$1000 or more Donation
 - Company Name and/or Logo printed on Brandeis Orchestra T-Shirt
 - “Brandeis Orchestra Sponsor” Plaque to display at your business
 - Seating at all Brandeis Orchestra Concerts in San Antonio, TX.
 - ½ Page advertisement in Winter and Spring Concert programs.

We have attached an application for your consideration. Please let us know what sponsorship level fits your company best. All contributions are appreciated. Thank you for your consideration and for your commitment to the music education of our youth. For additional sponsorship opportunities, please contact us at:

director@brandeishsorchestra.org.



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2021-2022 Sponsor Application Form

SPONSOR INFORMATION

Company Name: _____
 Contact Person: _____
 Address: _____ City, State: _____
 Email Address: _____
 Date: _____ Phone Number: _____

SPONSORSHIP LEVEL

ALL LEVELS OF SPONSORSHIP INCLUDE...recognition on our orchestra t-shirts, orchestra website, orchestra posters and orchestra newsletter.

❖ Professional Level II-\$250 Donation

- Company Name printed on Brandeis Orchestra T-Shirt
- Recording of the Brandeis Varsity Orchestra
- Certificate of appreciation

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- “Brandeis Orchestra Sponsor” Plaque to display at your business
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❖ Maestro Level-\$1000 or more Donation

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- “Brandeis Orchestra Sponsor” Plaque to display at your business
- Seating at all Brandeis Orchestra Concerts in San Antonio, TX.
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PAYMENT TYPE

Make checks payable to the Brandeis Orchestra Guild.

DONATION AMOUNT: \$ _____ Check Cash Online

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